



## GURU ORGANIC ENERGY ANNOUNCES ELECTION OF DIRECTORS

**Montréal, Québec, March 14, 2024** - GURU Organic Energy Corp. (TSX: GURU) ("**GURU**" or the "**Company**"), Canada's leading organic energy drink brand<sup>1</sup>, today announced that the nominees listed in its management information circular dated January 30, 2024 were elected as directors of the Company at the annual meeting of shareholders held earlier today. The detailed results are as follows:

Nominee	Votes for (#)	Votes for (%)	Votes against (#)	Votes against (%)
Carl Goyette	18,839,882	99.960%	7,490	0.040%
Eric Graveline	16,660,274	88.396%	2,187,098	11.604%
Joseph Zakher	16,659,694	88.393%	2,187,678	11.607%
Alain Miquelon	18,840,784	99.965%	6,588	0.035%
Philippe Meunier	16,281,528	86.386%	2,565,844	13.614%

Furthermore, the shareholders approved the appointment of KPMG LLP as the Company's external auditors.

<sup>1</sup>Nielsen, 52-week period ended January 27, 2024, All Channels, Canada vs. same period year ago.

### About GURU Organic Energy

GURU Organic Energy Corp. (TSX: GURU) is a dynamic, fast-growing beverage company that launched the world's first natural, plant-based energy drink in 1999. The Company markets organic energy drinks in Canada and the United States through an estimated distribution network of about 25,000 points of sale, and through [www.guruenergy.com](http://www.guruenergy.com) and Amazon. GURU has built an inspiring brand with a clean list of organic ingredients, including natural caffeine, with zero sucralose and zero aspartame, which offer consumers *Good Energy* that never comes at the expense of their health. The Company is committed to achieving its mission of cleaning the energy drink industry in Canada and the United States. For more information, go to [www.guruenergy.com](http://www.guruenergy.com) or follow us [@guruenergydrink](https://www.instagram.com/guruenergydrink) on Instagram, [@guruenergy](https://www.facebook.com/guruenergy) on Facebook and [@guruenergydrink](https://www.tiktok.com/@guruenergydrink) on TikTok.

### For further information, please contact:

#### GURU Organic Energy

##### Investors

Carl Goyette, President and CEO  
Ingy Sarraf, Chief Financial Officer  
514-845-4878

[investors@guruenergy.com](mailto:investors@guruenergy.com)

Francois Kalos

[francois.kalos@guruenergy.com](mailto:francois.kalos@guruenergy.com)

##### Media

Lyla Radmanovich  
PELICAN PR  
514-845-8763

[media@rppelican.ca](mailto:media@rppelican.ca)