



GURU ORGANIC ENERGY ANNOUNCES ELECTION OF DIRECTORS

Montréal, Québec, March 13, 2025 – GURU Organic Energy Corp. (TSX: GURU) (“**GURU**” or the “**Company**”), Canada’s leading organic energy drink brand¹, today announced that the nominees listed in its management information circular dated January 29, 2025 were elected as directors of the Company at the annual meeting of shareholders held earlier today. The detailed results are as follows:

Nominee	Votes for (#)	Votes for (%)	Votes against (#)	Votes against (%)
Carl Goyette	18,720,337	99.988%	2,234	0.012%
Eric Graveline	17,220,697	91.978%	1,501,874	8.022%
Anne-Marie Laberge	18,683,134	99.789%	39,437	0.211%
Jeff Church	18,709,436	99.930%	13,135	0.070%
Joseph Zakher	17,219,988	91.974%	1,502,583	8.026%
Philippe Meunier	17,219,911	91.974%	1,502,660	8.026%
Tyler Ricks	17,209,836	91.920%	1,512,735	8.080%

Furthermore, the shareholders approved the appointment of KPMG LLP as the Company's external auditors and approved amendments to the Company's Omnibus Incentive Plan, including the ratification of conditional grants made under the plan.

¹Nielsen, 52-week period ended January 26, 2025, All Channels, Canada vs. same period year ago.

About GURU Organic Energy

GURU Organic Energy Corp. (TSX: GURU) is a dynamic, fast-growing beverage company that launched the world’s first natural, plant-based energy drink in 1999. The Company markets organic energy drinks in Canada and the United States through an estimated distribution network of about 25,000 points of sale, and through www.guruenergy.com and Amazon. GURU has built an inspiring brand with a clean list of organic ingredients, including natural caffeine, and no artificial sweeteners, zero sucralose and zero aspartame, which offer consumers *Good Energy* that never comes at the expense of their health. The Company is committed to achieving its mission of cleaning the energy drink industry in Canada and the United States. For more information, go to www.guruenergy.com or follow us [@guruenergydrink](https://www.instagram.com/guruenergydrink) on Instagram, [@guruenergy](https://www.facebook.com/guruenergy) on Facebook and [@guruenergydrink](https://www.tiktok.com/@guruenergydrink) on TikTok.

For further information, please contact:

GURU Organic Energy

Investors

Carl Goyette, President and CEO

Ingy Sarraf, Chief Financial Officer

514-845-4878

investors@guruenergy.com

Francois Kalos

francois.kalos@guruenergy.com